

Be informed, be prepared

Babies & LTAs

— LIFE-THREATENING ALLERGIES

THE EXPERTS SPEAK OUT:

When to introduce
peanut-containing foods

7

things you need
to know about
**ANAPHYLAXIS
& YOUR CHILD**

WHAT'S IN HER DIAPER BAG?

A peek inside one
mom's life-saving
(and stylish) tote

BE PREPARED FOR AN ALLERGIC EMERGENCY

Learn the signs and
symptoms of anaphylaxis
in babies

CARRY AN EPINEPHRINE AUTO-INJECTOR?

Learn about an option
designed just for infants
and toddlers (16.5-33 lbs).

Please see Important Safety Information on pages 2-12 and the full Prescribing Information and Patient Information available at www.auvi-q.com.



ASK FOR THE ONE DESIGNED JUST FOR HER.

Auvi-q®
epinephrine injection, USP
0.1 mg auto-injector

Meet AUVI-q, the first and only FDA-approved epinephrine auto-injector specifically designed for babies and toddlers (16.5 to 33 lbs).

Indication

AUVI-Q® (epinephrine injection, USP) is a prescription medicine used to treat life-threatening allergic reactions, including anaphylaxis, in people who are at risk for or have a history of serious allergic reactions.

Please see full Important Safety Information on page 11 and accompanying full Prescribing Information and Patient Information, or at auvi-q.com.

DESIGNED TO BE
EASY TO USE AND EASY TO CARRY.



VOICE INSTRUCTIONS

Step-by-step instructions guide caregivers through administration—whether trained or not¹



AUTO-RETRACTABLE NEEDLE

Shortest needle length available—not visible before, during, or after an injection

- Patient may not feel injection when it occurs¹
- To administer, just press and hold in place for 2 seconds¹



POCKET-SIZED

About the size of a credit card and thickness of a cell phone

To minimize the risk of injection-related injury, instruct caregivers to hold a young child's or infant's leg firmly in place when administering AUVI-q.¹

Seek emergency medical care after using AUVI-Q.

Questions? Talk to your doctor for more information. | AUVI-Q.com



7

things you need to know about

ANAPHYLAXIS & YOUR CHILD

If your child has life-threatening allergies, you should always avoid known allergens and, in case of anaphylaxis, carry an epinephrine auto-injector, like AUVI-q® (epinephrine injection, USP) 0.1 mg, if prescribed for your child (16.5-33 lbs).^{2,3} But what exactly is anaphylaxis? And what facts do you need to know? Let's break it down.

Important Safety Information

AUVI-Q is for immediate self (or caregiver) administration and does not take the place of emergency medical care. Seek immediate medical treatment after using AUVI-Q. Each AUVI-Q contains a single dose of epinephrine. **AUVI-Q should only be injected into your outer thigh, through clothing if necessary.** If you inject a young child or infant with AUVI-Q, hold their leg firmly in place before and during the injection to prevent injuries.

“

Every Sunday, our family gets together and practices using our epinephrine auto-injector. It only takes a few minutes, and that way I feel better knowing we're prepared if we ever have a real emergency.

– Mom of 3

1

IT'S LIFE-THREATENING

Anaphylaxis is a severe, life-threatening allergic reaction. It could happen seconds or minutes after exposure.³

2

WHAT HAPPENS IN YOUR BODY

During anaphylaxis, your immune system releases a flood of chemicals that can cause your body to go into shock. Your blood pressure could drop, and your airways may narrow, blocking your breathing. Your pulse may be fast or weak, and you may have a skin rash.³

3

TREAT RIGHT AWAY WITH EPINEPHRINE

Antihistamines are not an appropriate first-line treatment for anaphylaxis. Why? They don't treat all the symptoms, and they don't act quickly. Only epinephrine does that.²

4

WATCH SYMPTOMS CLOSELY

After 1 dose of epinephrine, your child may need a second dose if symptoms of anaphylaxis don't improve. Also, there could be a second wave of symptoms, even without exposure to the allergen again.⁴

Each AUVI-q 0.1 mg prescription includes 2 injectors, in case a second dose is ever needed. More than 2 sequential doses of epinephrine should only be given under direct medical supervision.¹

5

YOU'RE NOT ALONE

Emergency room visits for children with anaphylaxis increased more than 3X from 2008 to 2016.⁵ Also, the rate of anaphylaxis was higher in children ages 0 to 4 compared to any other age group.⁵

6

MAY LOOK LIKE A RASH

In babies and toddlers, anaphylaxis may show up as a rash, hives, or facial swelling that can quickly get worse.² That's why you need to respond right away if you notice a reaction.³

7

CAREGIVERS NEED TO KNOW HOW TO RESPOND

Anyone who cares for your baby needs to know that he or she has life-threatening allergies. Make sure caregivers understand the signs and symptoms of anaphylaxis, so they can spot it right away.

Also, teach caregivers how to administer AUVI-q 0.1 mg using the trainer supplied with your prescription.¹

See page 7 for a list of the signs and symptoms of anaphylaxis.

Have questions about recognizing an allergic emergency in your child? Be sure to talk to your doctor.

Important Safety Information

Do not inject AUVI-Q into any other part of your body, such as into veins, buttocks, fingers, toes, hands, or feet. If this occurs, seek immediate medical treatment and make sure to inform the healthcare provider of the location of the accidental injection. Only a healthcare provider should give additional doses of epinephrine if more than two doses are necessary for a single allergic emergency.

Please see full Important Safety Information on page 11 and accompanying full Prescribing Information and Patient Information, or at auvi-q.com.

When do the experts say to introduce age-appropriate peanut-containing foods? And how do I introduce?

The official guidelines include these 3 recommendations⁶:

- 1 IF YOUR CHILD HAS SEVERE ECZEMA AND/OR AN EGG ALLERGY:**
Talk to your doctor before introducing peanut-containing foods. He or she may recommend allergy testing first.
- 2 IF YOUR CHILD HAS MILD TO MODERATE ECZEMA:**
You can introduce at home around 6 months of age. Confirm with your doctor, however, that your child can eat peanut-containing foods without an evaluation. If he or she says yes, see below for 3 ways to introduce peanut-containing foods.
- 3 IF YOUR CHILD HAS NO ECZEMA OR FOOD ALLERGY:**
You can introduce peanut-containing foods at home freely with other solid foods.

If your child has already started eating age-appropriate solid foods, here are 3 ways to introduce peanut-containing foods.⁶

MIX WITH WATER, FORMULA, OR BREAST MILK

Combine 2 teaspoons peanut butter with 2-3 teaspoons of hot liquid. Cool before serving.



MIX WITH PUREED FOOD

Combine 2 teaspoons peanut powder with 2-3 teaspoons of a previously well-tolerated food, like pureed fruit, pureed veggies, or baby cereal.

PEANUT SNACKS

Feed your child a peanut-containing snack, like peanut puffs.



For general information purposes only. Talk to your doctor if you have any questions.

How will I know if my baby is having an allergic reaction?

Babies and toddlers often respond differently to allergens than older children, so it can be hard to understand what is happening. In younger children, anaphylaxis often first presents as a rash or hives.² For example, a parent may find that when giving a baby a new food, the child quickly develops a rash around the lips.

The key is to pay attention to what the baby is eating and how he or she reacts.

HERE ARE SOME THINGS TO LOOK FOR²

- 
- Any difficulty breathing
 - Repetitive cough
 - Wheezing
 - Widespread hives all over the body
 - Change in skin color (pale or blue)
 - New rash/hives around the mouth or face
 - Lip, face or tongue swelling
 - Persistent vomiting/spitting up
 - Sudden tiredness/seeming limp/lethargic

IF ANAPHYLAXIS IS SUSPECTED, ADMINISTER EPINEPHRINE AND CALL 911.²

For general information purposes only. Talk to your doctor if you have any questions.

What do you wish you knew when your baby was first diagnosed?

“My baby son has eczema. I didn’t know eczema is one of the risk factors for anaphylaxis.”

Want more information about the connection of eczema to severe allergies? See page 6 of this magazine.

"I also didn't know there was only one designed for babies and toddlers (16.5 to 33 lbs)."

Want to learn what makes AUVI-q®
(epinephrine injection, USP) 0.1 mg different?
See pages 2 and 3 of this magazine.

I also wished I had known the best way to introduce a food like peanuts. I didn't know what to mix it with."

Want more information on introducing foods?
See page 6 of this magazine.

#BabiesandLTAs

Rarely, patients who use AUVI-Q may develop infections at the injection site within a few days of an injection. Some of these infections can be serious. Call your healthcare provider right away if you have any of the following symptoms at an injection site: redness that does not go away, swelling, tenderness, or the area feels warm to the touch.

WHAT'S IN HER DIAPER BAG?

A light beige leather satchel with a top handle and a front zipper pocket. The bag has a structured, rectangular shape with a flap top and a horizontal zipper pocket on the front. It features a top handle and a side strap with a tassel.

“A prepared mom
is a happy mom”

"These diapers are great for her sensitive skin."

"I'm famous for wiping down everything I can with disinfecting wipes!"

If you have certain medical conditions, or take certain medicines, your condition may get worse or you may have more or longer lasting side effects when you use AUVI-Q. Be sure to tell your healthcare provider about all the medicines you take, especially medicines for asthma. Also tell your healthcare provider about all of your medical conditions, especially if you have asthma, a history of depression, thyroid problems, Parkinson's disease, diabetes, heart problems or high blood pressure, have any other medical conditions, are pregnant or plan to become pregnant, or are breastfeeding or plan to breastfeed. Epinephrine should be used with caution if you have heart disease or are taking certain medicines that can cause heart-related (cardiac) symptoms.

3 STEPS

TO PREPARE FOR AN ALLERGIC EMERGENCY

I To make sure you're prepared, it's a good idea to review the instructions your doctor gave you, and practice the steps you should take. I

1

KNOW THE SIGNS:

Babies and toddlers may have different symptoms of a life-threatening allergic reaction than older children.² Page 7 of this magazine lists the signs and symptoms in babies and toddlers. Make sure you and your caregivers know what these signs are.



2

ALWAYS WITH YOU:

If prescribed, AUVI-q® (epinephrine injection, USP) 0.1 mg should always be with your child or with the adult in charge of your child.^{2,3} Also, make sure all caregivers are trained on how to use AUVI-q 0.1 mg.¹



For infants and toddlers weighing 16.5 lbs to 33 lbs.

3

ACT QUICKLY:

Anaphylaxis can be life-threatening, so if you suspect your child is having a severe allergic reaction, give an injection of epinephrine immediately and then call 911.^{2,3}

REMEMBER: An antihistamine will not stop a potentially life-threatening allergic reaction. Only epinephrine does that, so give it right away and then call 911.²

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Rarely, patients who use AUVI-Q may develop infections at the injection site within a few days of an injection. Some of these infections can be serious. Call your healthcare provider right away if you have any of the following symptoms at an injection site: redness that does not go away, swelling, tenderness, or the area feels warm to the touch.

If you have certain medical conditions, or take certain medicines, your condition may get worse or you may have more or longer lasting side effects when you use AUVI-Q. Be sure to tell your healthcare provider about all the medicines you take, especially medicines for asthma. Also tell your healthcare provider about all of your medical conditions, especially if you have asthma, a history of depression, thyroid problems, Parkinson's disease, diabetes, heart problems or high blood pressure, have any other medical conditions, are pregnant or plan to become pregnant, or are breastfeeding or plan to breastfeed. Epinephrine should be used with caution if you have heart disease or are taking certain medicines that can cause heart-related (cardiac) symptoms.

Common side effects include fast, irregular or 'pounding' heartbeat, sweating, shakiness, headache, paleness, feelings of over excitement, nervousness, or anxiety, weakness, dizziness, nausea and vomiting, or breathing problems. These side effects usually go away quickly, especially if you rest. Tell your healthcare provider if you have any side effect that bothers you or that does not go away.

Please see the full Prescribing Information and Patient Information available at www.auvi-q.com.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

References: 1. AUVI-Q [Prescribing Information]. Richmond, VA: kaleo Inc.; <https://dailymed.nlm.nih.gov/dailymed/fda/fdaDrugXsl.cfm?setid=6180fb40-7fca-4602-b3da-ce62b8cd2470&type=display>. 2. Simons FE, Sampson HA. Anaphylaxis: unique aspects of clinical diagnosis and management in infants (birth to age 2 years). *J Allergy Clin Immunol*. 2015;135(5):1125-1131. 3. Sampson HA, Munoz-Furlong A, Campbell RL, et al. Second symposium on the definition and management of anaphylaxis: summary report—Second National Institute of Allergy Infectious Disease/Food Allergy and Anaphylaxis Network symposium. *J Allergy Clin Immunol*. 2006;117(2):391-397. 4. Greenberger PA, Wallace DV, Lieberman PL, Gregory SM. Contemporary issues in anaphylaxis and the evolution of epinephrine autoinjectors. *Ann Allergy Asthma Immunol*. 2017;119(4):333-338. 5. Michelson KA, Dribin TE, Vyles D, Neuman MI. Trends in emergency care for anaphylaxis. *J Allergy Clin Immunol Pract*. 2019. pii: S2213-2198(19)30636-1. doi: 10.1016/j.jaip.2019.07.018. [Epub ahead of print] 6. Togias A, Cooper SF, Acebal ML, et al. Addendum guidelines for the prevention of peanut allergy in the United States: report of the National Institute of Allergy and Infectious Diseases—sponsored expert panel. *Ann Allergy Asthma Immunol*. 2017;118(2):166-173.e7.

“

We keep the signs and symptoms of anaphylaxis posted on our fridge. I make sure every caregiver knows the signs, and has practiced using the AUVI-q trainer.

— Mom of 2



AUVI-Q.com

LET'S GROW UP TOGETHER.

AUVI-q 0.1 mg—for infants and toddlers 16.5-33 lbs

AUVI-Q 0.15 mg—for children 33-66 lbs

AUVI-Q 0.3 mg—for children and adults 66 lbs and up

Ask your doctor if AUVI-Q is right for your family



ALL DOSES ARE DESIGNED TO BE EASY TO USE AND EASY TO CARRY, FEATURING:



VOICE
INSTRUCTIONS



POCKET-SIZED



AUTO-RETRACTABLE
NEEDLE

Seek immediate medical treatment after use.



AVAILABLE BY MAIL

OR



AT WALGREENS

AUVI-Q can be shipped directly to your home or you can pick it up at your local Walgreens pharmacy.

Indication

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Please see additional Important Safety Information on previous page and accompanying full Prescribing Information and Patient Information, or at [auvi-q.com](https://www.auvi-q.com).

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